



## G-Rex® Grant Tour 2026

Sponsorship Prospectus







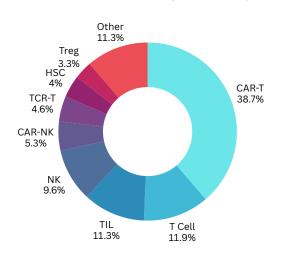
### G-Rex® Grant Tour 2026 Executive Summary

The G-Rex Grant Program is a transformational initiative that culminated in the awarding of >300 G-Rex Grants and >\$40M in resources and has resulted in a powerful coalition of organizations and individuals working to bring hope to cancer and autoimmune patients through adoptive cell and gene therapy.

#### **G-Rex Grants by Institution**

# Biotech 36.4% Academic/Hospital 60.5%

#### **G-Rex Grants by Modality**



#### Goals/Purpose of the G-Rex Grant Tour:

- To rally, foster, and invest in the local cell & gene therapy community in North America
- To promote transparency and collaboration among like-minded individuals and organizations working towards a common goal
- To catalyze scientific and clinical progress through a shared sense of duty to the patients we all serve
- To spotlight the breadth of diverse innovative cell and gene therapy approaches

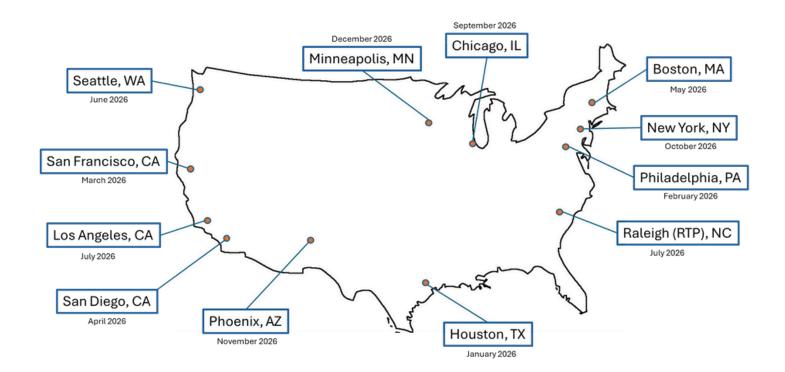




# G-Rex® Grant Tour 2026 Brief Overview

#### What is it?

- The G-Rex Grant North American Tour is a 12-month, 12-city event series to continue and build on the positive momentum generated through ScaleReady's \$40M G-Rex Grant Program.
- Every location is strategically chosen in or near a major Cell & Gene Therapy (CGT) hub; dense with world-class research, development, and manufacturing to maximize audience quality, relevancy, attendance, and participation.
- Each event will be one (full or half) day and will platform select G-Rex Grant Recipients in a single or multi-track agenda to showcase their work to their colleagues and the CGT community.







#### G-Rex® Grant Tour 2026

**Locations & Dates\*** 

**Houston** January 21st, 2026

Philadelphia | February 2026

San Francisco | March 2026

San Diego | April 2026

Boston | May 2026

Seattle I June 2026

Raleigh | July 2026

Los Angeles | August 2026

Chicago | September 2026

New York City | October 2026

Phoenix | November 2026

Minneapolis | December 2026





# G-Rex® Grant Tour 2026 Audience Details

#### Who is the target audience?

The G-Rex Grant Tour will broadly serve four (4) distinct and related stakeholder groups within the G-Rex ecosystem and CGT community:

- Scientists, Researchers, and Academicians
- Developers & Manufacturers
- Tool & Technology Providers
- Investors, Philanthropists, and Funders

#### Scientists, Researchers & Academicians

 Top CGT thought leaders will speak about and present on their innovative research and how their G-Rex Grant is a catalyst

#### **Tools & Tech Providers**

 The G-Rex is the largest and most accessible market to developers of new tools and technologies for Cell & Gene Therapy

#### **Developers & Manufacturers**

 Learn from expert CGT developers and manufacturers who understand the benefits and advantages that G-Rex brings to any sound CMC strategy

#### Investors, Philanthropists, and Funders

- Public and private funding bodies will attend and learn about the burgeoning G-Rex ecosystem
- Funders will learn how and why their dollars invested in the G-Rex ecosystem go further







## **G-Rex® Grant Tour 2026** Sponsorship Prospectus

#### G-Rex® Grant Partner Sponsor - \$5,000 per event

- Co-branding on all event material
- Promotion in all marketing campaigns
- Full event registration list
- Two (2) delegate passes
- 6' table display
- Participate in abstract/poster session (optional)

#### Non G-Rex® Grant Partner Sponsor - \$10,000 per event

- Co-branding on all event material
- Promotion in marketing campaigns
- Full event registration list
- Two (2) delegate passes
- 6' table display
- Participate in abstract/poster session (optional)

#### Poster Presenter (Industry Only) - \$2,500 per event

- Full event registration list
- One (1) delegate pass
- Participate in abstract/poster session

NOTE: All sponsorship dollars will be donated to the Emily Whitehead Foundation, who will be co-producing this event with ScaleReady. The Emily Whitehead Foundation is a 501(c)(3) organization. Donations are tax deductible in the United States. Tax ID: 47-2277599.





If your organization is interested in participating in ScaleReady's G-Rex Grant Tour 2026 please email info@scaleready.com with the subject line shown below

Subject: G-Rex Grant Tour 2026 - Org Name